

The Public Health Profession: Making a Difference in the 21st Century

University of California, Berkeley
The Lipman Room, 8th Floor of Barrows Hall

Conference Agenda: Saturday, March 1, 2008

<p>9:00am</p>	<p>Welcome:</p> <p>Jeff Oxendine, Associate Dean of Public Health Practice UCB</p> <p>Jeff Oxendine, MPH, MBA oxendine@berkeley.edu Associate Dean, Center for Public Health Practice President, Health Career Connection UC Berkeley School of Public Health 19 Warren Hall, MC-7360, Berkeley, CA 94720-7360 http://sph.berkeley.edu/resources/cphp</p> <p>Jeff Oxendine is Associate Dean for Public Health Practice at the UC Berkeley School of Public Health. He is also a Lecturer and Field Supervisor with the Health Policy and Management Program, and has been an executive, educator, and consultant in healthcare for 23 years. Prior to joining UC Berkeley, Jeff held senior administrative positions in leading hospitals and medical groups including Partners Healthcare System, Brigham and Women's Hospital, Bay Imaging Consultants Medical Group, and Alta Bates Medical Center. He also started and operates his own consulting practice. Mr. Oxendine holds faculty appointments at the UC Berkeley and Harvard Schools of Public Health, where he teaches healthcare strategy and organization, leadership, practicum, and a capstone seminar. Jeff is Founder and President of Health Career Connection, a nonprofit organization that assists undergraduate students to discover and pursue health careers. He also founded the Healthcare Change Institute, which is devoted to assisting practitioners to more effectively implement organizational change. Mr. Oxendine obtained his masters degrees in Business and Public Health from UC Berkeley. He has served as President of the Berkeley Health Management Alumni Association and President of Healthcare Executives of Northern California. Jeff is a board member of the Kaiser Permanente National Institute for Culturally Competent Care and also the Community Health Academy in Oakland. He is an advisory board member of the UCSF Center for Health Professions Grant "LEADing Organizational Change: Advancing Quality Through Culturally Responsive Care," and is a steering committee member of the Alameda County Coalition on Language Access in Healthcare.</p> <p>Abby Rincón, Director of Diversity UCB</p> <p>Abby M. Rincón, MPH arincon@berkeley.edu Director of Diversity UC Berkeley, School of Public Health 141 University Hall Suite J Berkeley, California 94720- 7360 http://sph.berkeley.edu/</p> <p>Dr. Denise Herd, Dean of Students SPH, UCB</p>
<p>9:15 am</p>	<p><i>Why Public Health Needs You!</i> Keynote Speaker: Arnold Perkins, Former Director of Alameda County Health Department</p>
<p>10:00 am</p>	<p><i>Public Health Practitioners: Diverse Paths and Current Work</i> Speakers: Tanya Moore, City of Berkeley; Edgar Quiroz, Kaiser Permanente; Bernard Griego; University Health Services</p>
<p>10:45 am</p>	<p>BREAK</p>
	<p><i>Public Health and Medicine, Making a Career Choice</i></p>

11:00 am	Speaker: Dr. Marc Schenker, Professor, UC Davis
11:30 am	<p align="center"><i>Student Panel: Why I Got Into Public Health</i> Speakers: Joseph Griffin, Nickie Bazell, Joselin Escobar</p>
12:00 noon	LUNCH
12:45 pm	<p align="center"><i>The Many Pathways to Public Health</i> Speaker: Jeff Oxendine, Associate Dean of Public Health Practice, UCB [bio and contact info above]</p>
1:10	<p align="center"><i>School of Public Health Highlights: What Makes Each School Unique</i></p> <p>Speakers:</p> <p align="center">Kim Shoaf UCLA</p> <p>Kimberley I. Shoaf, DrPH kshoaf@ucla.edu Associate Director, Center for Public Health and Disasters Associate Professor In Residence UCLA School of Public Health, Community Health Sciences 1145 Gayley Avenue, Suite 304, Los Angeles, CA 90024 Email: cphdr@ucla.edu; Site: http://www.cphd.ucla.edu/</p> <p>Kim Shoaf is an Associate Professor In-Residence in the Department of Community Health Sciences at the UCLA School of Public Health, where she teaches a number of courses in emergency public health. She serves as the Associate Director of the UCLA Center for Public Health and Disasters, where she has overall responsibility for the Center's scientific research and training activities. Kim received her BS degree in Community Health Education from the University of Utah. She received her Master of Public Health degree in Population and Family Health, and her DrPH in Community Health Sciences from UCLA. Her expertise is in the combination of qualitative and quantitative methodologies for studying the social and health impacts of disasters as well as the public health response to emergencies. Dr. Shoaf has published numerous scientific articles in peer-reviewed journals and professional publications, specifically in the areas of disasters and emergency public health. Currently, she is an Ad Hoc Reviewer for several publications including Earthquake Spectra, Environmental Hazards, and Prehospital and Disaster Medicine. She recently served as a member of the National Research Council Committee on Disaster Research in the Social Sciences.</p> <p align="center">Rob Seidman SDSU</p> <p>Rob Seidman, PhD rseidman@mail.sdsu.edu Associate Professor SDSU Graduate School of Public Health Institute for Public Health 6505 Alvarado Road, Suite 211, SD 92120</p> <p>Rob Seidman is an Associate Professor in the Health Services Administration Division of the Graduate School of Public Health. Prior to joining the SDSU faculty, Dr. Seidman was an economist with the Office of Research, Health Care Financing Administration, U.S. Department of Health and Human Services. He spent two years as a National Institutes of Health postdoctoral fellow at the School of Hygiene and Public Health, John Hopkins University, and was Visiting Scholar at the Centre for Health Economics, University of York (England). His scholarly interests and research focuses on public health workforce training and development, health information technology, health data analysis, and economic aspects of hospital and physician reimbursement and performance. Dr. Seidman has been the Principal Investigator and Director on a number of federally funded projects. He teaches graduate classes in Health Economics, Public Issues in Financing Health Care, and Quantitative Methods and Data Analysis.</p> <p align="center">John Troidl UCD</p> <p align="center">Abby Rincón, UCB [bio and contact info above]</p>

	<p style="text-align: center;">Jesse Bliss, Loma Linda</p> <p>Jesse Bliss, MPH jbliss@llu.edu Jesse Bliss is the Director of the Office of Public Health Practice & Workforce Development at the Loma Linda University School of Public Health. He is also the Native American Health Liaison. Mr. Bliss holds a BA in Psychology from La Sierra University and is an alumnus of LLU School of Public Health where he received his MPH in Global Health and graduate certificates in health geoinformatics (GIS for public health) as well as humanitarian assistance. Since the mid 1990s, Jesse has been involved in international service delivery and development work in the Pacific Islands, Central America, and East Africa. As a faculty member in both the Department of Environmental and Occupational Health and in Global Health at LLU, his commitment to culturally cognizant public health practice is evident in both his local and internationally focused activities. One of Jesse's areas of expertise is Native American health and tribal preparedness. He works directly with tribes as well as through partnerships with NGOs and local county health departments to further disaster preparedness and enhance the environmental health capacity of native tribes. Other areas of expertise include Geographic Information Systems (GIS) and emergency preparedness and response--he has completed the development of a graduate certificate in this field. Areas of interest include cultural and language studies, infectious and communicable disease surveillance and prevention, and international food security/nutrition issues. http://lluophp.org</p>
<p style="text-align: center;">2:10</p>	<p style="text-align: center;"><i>UCB/México Public Health Collaborative Program: Summer Institute on Migration and Health</i> Speakers: Terry Minjares and Fátima Marinely Ródriguez</p>
<p style="text-align: center;">2:30</p>	<p style="text-align: center;">BREAK</p>
<p style="text-align: center;">2:40</p>	<p style="text-align: center;"><i>Tips and Strategies to Get Yourself Admitted to a Top School of Public Health</i></p> <p>Speakers:</p> <p style="text-align: center;">Arnab Mukherjea UCB</p> <p>Arnab Mukherjea, UCB amukherjea@healthcareers.org DrPH Candidate, UC Berkeley School of Public Health, Health and Social Behavior Program Director, Health Career Connection http://www.healthcareers.org</p> <p style="text-align: center;">Jeff Oxendine UCB [bio and contact info above]</p> <p style="text-align: center;">Dave Clark UCLA</p> <p>Dave D. Clark dclark@ph.ucla.edu Assistant Dean for Student Affairs UCLA School of Public Health A1-269 CHS, Box 951772 Los Angeles, CA 90095-1772 http://www.ph.ucla.edu/</p> <p style="text-align: center;">Rob Seidman SDSU [bio and contact info above]</p> <p style="text-align: center;">John Troidl, UCD</p> <p style="text-align: center;">Jesse Bliss, Loma Linda [bio and contact info above]</p>
<p style="text-align: center;">3:15</p>	<p style="text-align: center;"><i>Student Success Stories</i></p> <p>Speakers:</p> <p style="text-align: center;">Danielle Le</p> <p style="text-align: center;">Arnab Mukherjea [contact info above]</p>

3:50

Post-Test and See you in Graduate School!